



commonwealth
games

ISLE OF MAN

champion



The Isle of Man has a rich sporting heritage and we can be rightly proud of the success that many of our athletes, across a range of sports, have achieved at elite level on the international stage.

The next Commonwealth Games - Birmingham 2022 – provides the athletes of Team Isle of Man with the opportunity to ‘fly’ the Manx flag on the world stage. The Games are also the only event where the Island’s elite sportsmen and sportswomen can be watched by a truly global audience across every continent.

We are now inviting organisations to help us get Team Isle of Man to the next Games in as best shape as possible. Although the next Games in Birmingham are closer to home than the Gold Coast 2018, it still requires a significant level of investment to send a full complement of athletes to represent our Island.





WHO WE ARE

The Isle of Man Commonwealth Games Association (CGA) is the dedicated charity responsible for sending Team Isle of Man to compete at the Games. Part of our role also includes ensuring that our athletes are as well-equipped as possible so that they are able to give their best performances.

HOW WE ARE FUNDED

While we enjoy the kind support of Isle of Man Sport, we still need to raise significant funding to send Team Isle of Man to Birmingham 2022.

As a registered charity, we rely on the generosity of donors to help fund Team Isle of Man's participation.

BECOME A TEAM ISLE OF MAN CHAMPION

RAISE YOUR COMPANY'S PROFILE

- A dedicated press release announcing your partnership with the Isle of Man Commonwealth Games Association (CGA), issued by a professional PR company which will work to maximise coverage in the local media.
- Mention in all CGA media releases.
- Opportunity to use the Team Isle of Man Champion logo on your corporate literature.
- Your organisation's logo on a new dedicated Partner section on our website at www.cga.im

NETWORKING

- Invitation to an exclusive event for Team Isle of Man Champions.
- Priority tickets for our major fundraising event at the Villa Marina, and in support of the Queen's Baton Relay.

ENGAGEMENT OPPORTUNITIES FOR YOUR PEOPLE WITH THE COMMONWEALTH GAMES

- Opportunity to participate in the Queen's Baton Relay, which will visit the Island on its way to Birmingham.
- Potential to access elite athlete training courses.
- Fire up your internal communications by providing regular email updates with news about how your support is helping the Island's top athletes, our sports and our fundraising events.

The Island has a strong sporting heritage and the local business community has always provided invaluable support to individuals and teams at every level. In these current COVID-affected times support from the business community is even more critical.

We would be delighted to talk to you about becoming a Team Champion. In the first instance, please contact Richard Slee at richard@rsmarketingpr.com